



ASSOCIATION OF
INTERIOR SPECIALISTS

Olton Bridge
245 Warwick Road
Solihull
West Midlands B92 7AH

Tel: 0121 707 0077
Fax: 0121 706 1949
Email: info@ais-interiors.org.uk
Web: www.ais-interiors.org.uk

INTERIORS focus

Interiors Focus, the specifying magazine of the Association of Interior Specialists, is distributed in June and November with Building magazine to its 25,000 circulation list. A digital edition also appears on the AIS website. Its aim is to promote AIS and its members to the specifying community.

The June issue contains a comprehensive focus on the AIS Contractors Awards, whilst the November issue focuses on the AIS Best Practice Awards.

This highly visual publication is read by some 125,000 key professionals throughout the building industry. These include architects, interior designers, main contractors, quantity surveyors, building surveyors, premises and facility managers and major clients - in addition to AIS member companies.

Editorial is mainly but not exclusively concerned with the products and services of member companies.

Advertising is open to all, with AIS members receiving discounted rates.



Product and
service
showcases

The magazine features product and service showcases. Immediately preceding the AIS membership directory, the showcases provide a low cost promotional tool for AIS members.

A standard size and layout, they incorporate an image and a maximum of 60 words of promotional text, as well telephone, email and website details.

SEE OVER FOR ADVERTISING RATES AND MECHANICAL DATA...

Serving the interiors sector

www.ais-interiors.org.uk

2012 advertising rates

Critical data

Circulation is 26,000 copies per issue (25,000 circulated with Building magazine) to professionals throughout the building industry including major specifiers such as architects, main contractors, quantity surveyors and building surveyors - in addition to AIS member companies.

Format	225mm wide 285mm high full colour
Frequency	published June and November
Copy date	four weeks before publication date
Cancellation	six weeks before publication date

Interiors Focus' sister magazine Interiors Insight is published in January, April, July and October.

Advert size	Cost - AIS members*	Cost - others
Double page spread	£2,549	£3,825
Full page	£1,535	£2,312
Half page	£949	£1,423
Quarter page	£574	£863
Special positions	Cost - AIS members*	Cost - others
Inside front cover	£1,670	£2,506
Inside back cover	£1,569	£2,353
Outside back cover	£1,602	£2,404
Product / service showcase	£157	N/A

Discounts: 10% for two consecutive issues and 15% for four. Multiple bookings will be invoiced together after publication of first advert. There are **no discounts** for agency bookings. All rates are subject to VAT. * AIS members' rates are subject to adverts carrying the AIS logo.

Contact

Jane Cook, Operations Director
Association of Interior Specialists

Telephone 0121 707 0077
Email jane-cook@
ais-interiors.org.uk

Mechanical data



File requirements

- Press-ready PDF files
- All images to be around 300dpi
- Colours to be in CMYK colour space. RGB and spot colours should NOT be used.

Send files to...

christine.langford@ubm.com
copied to
jane-cook@ais-interiors.org.uk

Extra charges may be levied if artwork is not to specification, files are missing or incomplete, font information is incorrect or other errors are encountered.

Advert size	artwork area	trim	external bleed
Double page spread	408mm wide 245mm high	450mm wide 285mm high	460mm wide 291mm high
Please allow a 6mm gutter allowance on the double page spread			
Full page	192mm wide 245mm high	225mm wide 285mm high	231mm wide 291mm high
A half page - horizontal	192mm wide 120mm high	N/A	N/A
B half page - vertical	94mm wide 245mm high	N/A	N/A
C quarter page - horizontal	192mm wide 57mm high	N/A	N/A
D quarter page - vertical	94mm wide 120mm high	N/A	N/A